

**21<sup>st</sup> SEPTEMBER 2017: 14.00 - 17.30**  
**BEST PRACTICE “REGIONAL SUPPORT TO INTERNATIONALIZATION CONSORTIA - THE CASE OF CNA”**

Location: CNA EMILIA-ROMAGNA - BOLOGNA

**14.00 - 14.45: THE REGIONAL PUBLIC SUPPORT FOR INTERNATIONALISATION: MEASURES FOR SMES, CONSORTIA, ENTREPRENEURSHIP ASSOCIATIONS, FAIRS**

Mr. Gianluca Baldoni: Emilia-Romagna Region - Service for Internationalisation and Attractiveness

14.45 - 15.00: Coffee break

**15.00 - 17.30: THE REGIONAL SUPPORT TO CONSORTIA SEEN BY BENEFICIARIES - PRESENTATION BY CNA OF SINGLE SECTOR AND MULTI-SECTOR CONSORTIA, ACTIVITIES, RESULTS, FUTURE PERSPECTIVES AND CRITICAL SUCCESS FACTORS**

- Mrs. Stefania Gamberini: Head of Internationalisation Unit - CNA Emilia-Romagna
- Mr. Roberto Bonasi: President Expo Modena - Project Moda Makers
- Mr. Francesco Ferrari: President Consortium Fun Italian Export - the Consortium experience with facilities and equipment for entertainment
- Mr. Gianni Chiari: Owner of the company Technical Services - Project a Carousel for everybody
- Ms. Michaela Miliani: Coordinator Consortium Moda Italy - experiences, projects and market strategies in Japan and United Arab Emirates