



Emilia-Romagna

ITALY - UK MOTORSPORT CLUB

PROMOTION OF EMILIA ROMAGNA MOTORSPORT SYSTEM ON THE UK MARKET

A project supported by



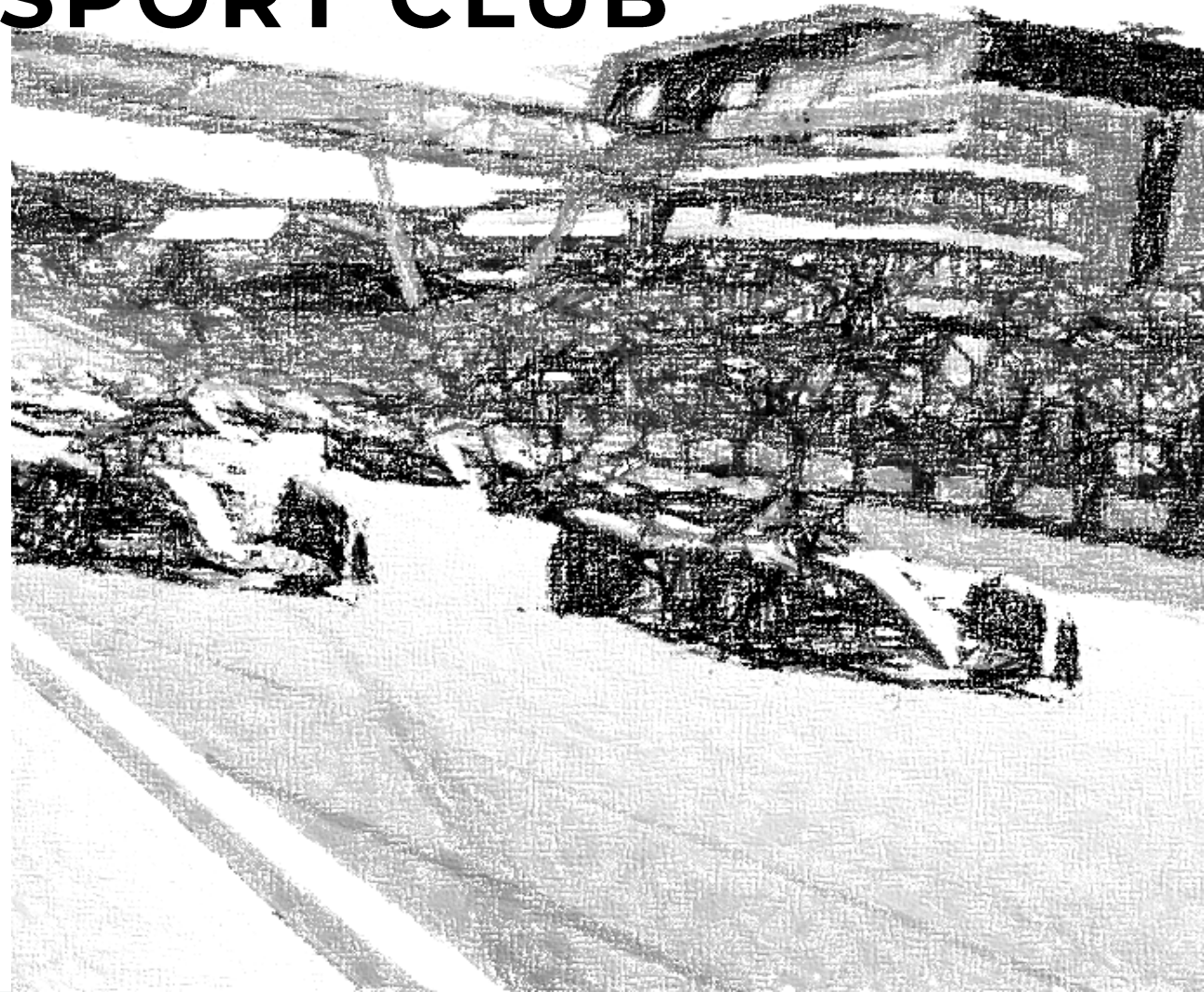
Misura 4.1 a sostegno di Progetti di promozione del sistema produttivo sui mercati esteri 2021

ITALY – UK MOTORSPORT CLUB

CNA Emilia-Romagna together with **Global Marketing Architecture** and thank to the support of **Emilia -Romagna Region**, lunched **UK MOTORSPORT CLUB**, an organization of people with a common purpose who take part in shared activities.

Our club give participants the chance to take part in a wide range of activities, covering all types of motorsport, both competitive and casual.

Our objective is to foster relationship between UK Motorsport Valley and its Italian counterpart acknowledging the great potential of shared knowledge and skills.



THE PROJECT: PHASES

19-21 OTTOBRE
2022

1. **ASSESSMENT OF COMPANIES** Analysis and evaluation of companies, their synergies and the target market
2. **RESEARCH OF BUSINESS PARTNERS** Partner research activities for target companies and associations in the UK
3. **MISSION IN UK AND ORGANIZATION OF B2B MEETINGS** Entrepreneurial mission aimed at meeting selected prospects on the target market
4. **FOLLOW-UP ACTIVITIES** Support for follow-up activities for companies and operators met in the UK
5. **SECOND MISSION IN UK AND ORGANIZATION OF B2B MEETINGS** Second entrepreneurial mission aimed at consolidating relations with selected operators
6. **FOLLOW-UP ACTIVITIES** Support for follow-up activities for companies and prospect entities contacted and met in Italy
7. **INCOMING 2022 AND VISIT OF THE MOTORVALLEY** Organization of an incoming event of British operators in Italy and visit to the Motorvalley
8. **VERIFICATION OF THE RESULTS OBTAINED** Control and verification of the results obtained and planning of further steps for commercial development on the markets

PARTECIPANTS

BARUFFI ENGINEERING

BONORA

NEOCODEX

3DtechNIKA

TESSARI

DEA -RO&CO

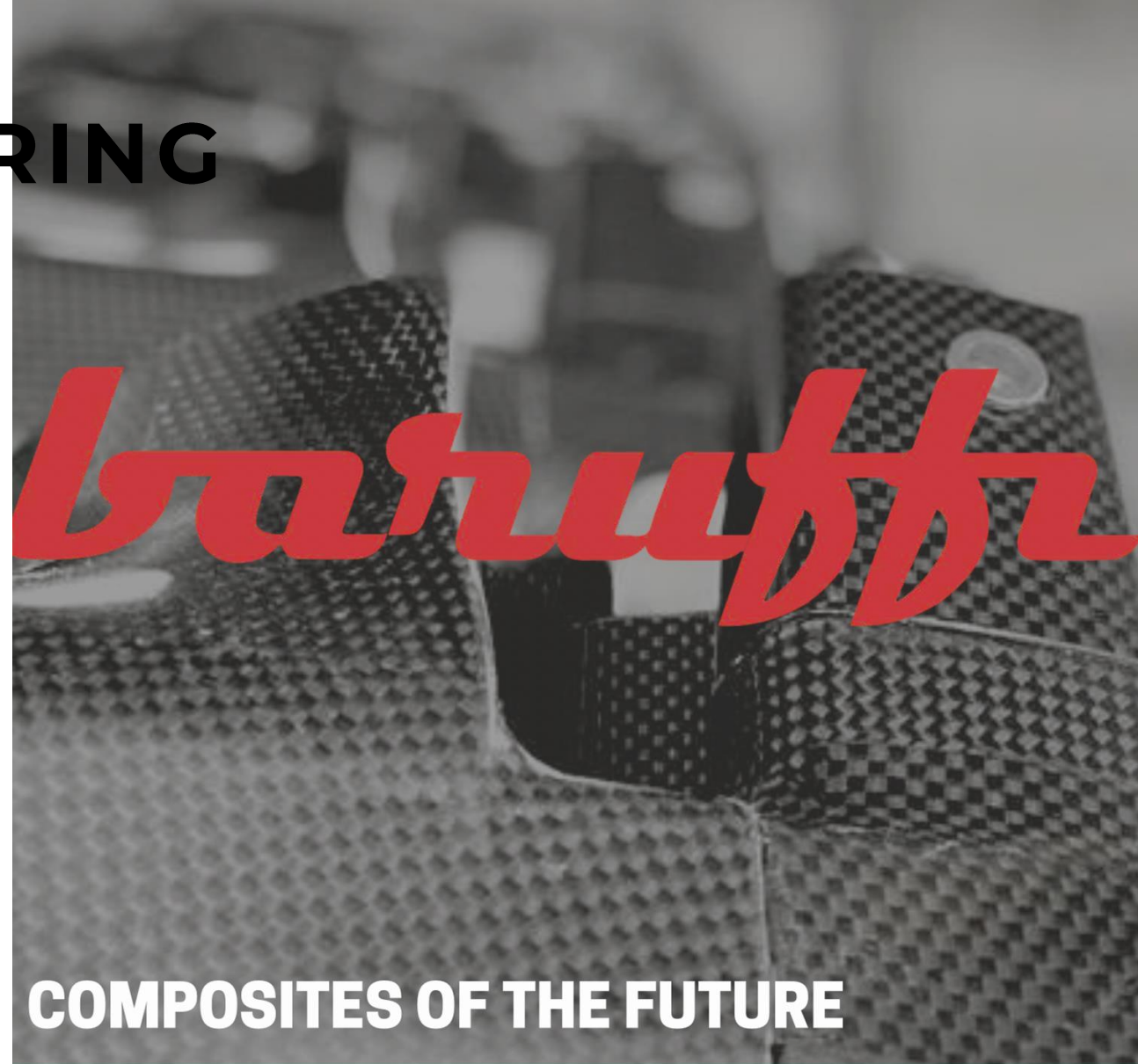
POLY.TEC



BARUFFI ENGINEERING

Founded in 2010 in the heart of the Italian Motor Valley, **Baruffi** design, develop and produce both aesthetic and structural products in advance composite materials for the motorsport industry.

Sustainability Is an important part of corporate philosophy, Baruffi production process is such as to disperse up to 70% less CO2 into the air.



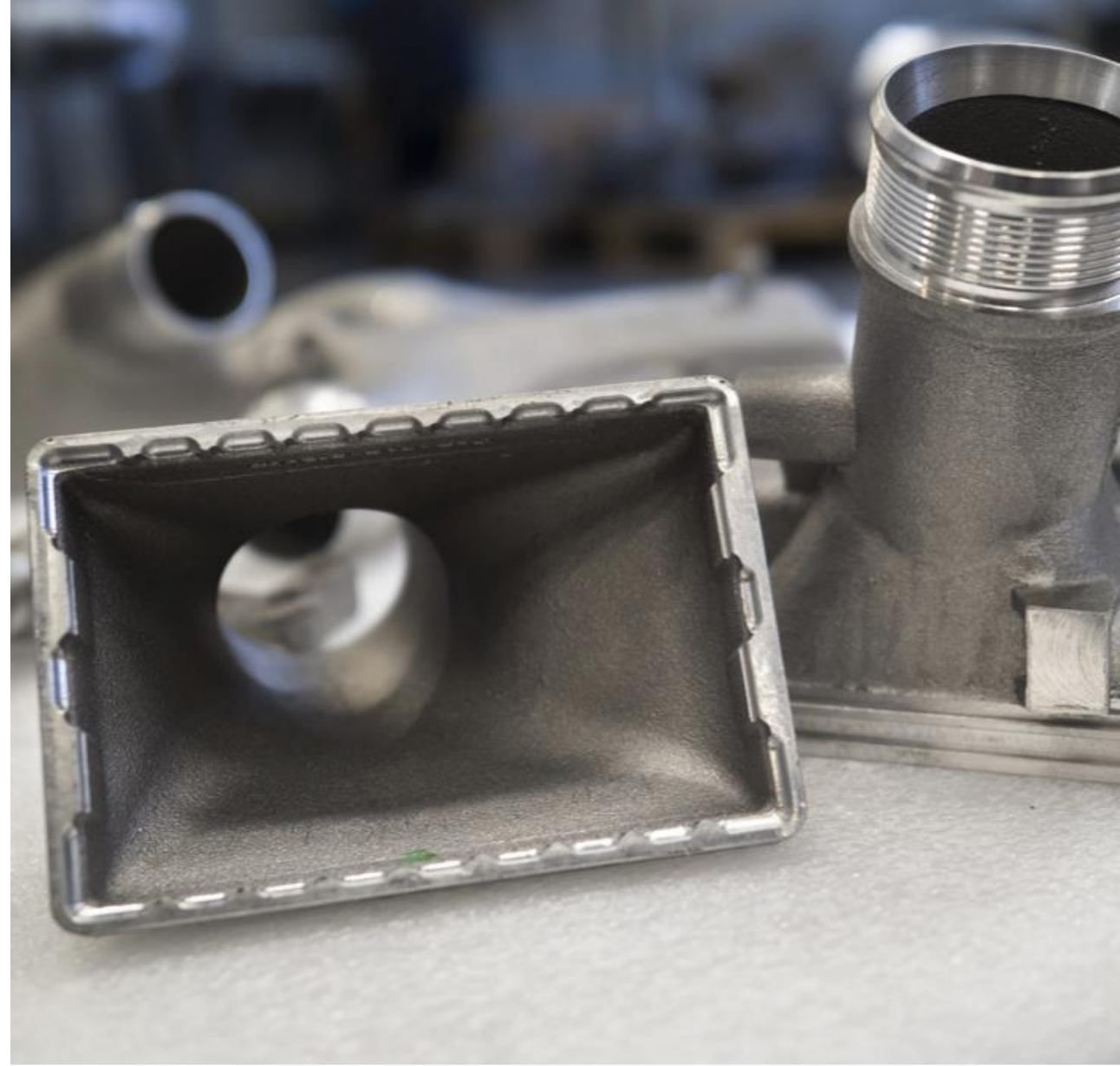
COMPOSITES OF THE FUTURE

BONORA

Bonora S.r.l. was founded in 1985 by Lino Bonora the first owner of the company. It is specialized in mechanical processing, producing and in assembling mechanical components.

The machining department is composed by different types of C.N.C. machines. of recent design; 17 machining centers, 12 drills, completion equipment.

The test room includes a 3D meter with a fixed location and a portable coordinate measuring machine with measuring arms, tracker, imager and FARO Quantum-E software.



DEA+RO&CO

DEA + RO&CO S.p.A. is an Italian Company manufacturing and installing plant solutions and furniture for workshop and body shop that well represent the **Made in Italy** product.

WORKY is the brand specialized in exhaust gas extraction systems, fluid and energy distribution, dust extraction and welding fumes extraction systems.

DEA is the brand specialized in furniture reflecting a complete Italian style and design. These features, together with certified industrial processes, grant the customer products and services with high standards and performances, well finished in every single detail and industrialized in order to be reliable, functional, easy to use and with a constant quality over time.



TESSARI

Tessari was founded 44 years ago in the heart of the great tradition of precision mechanics in Modena.

For about fifteen years Tessari production/manufacturing/processing dedicated itself to mechanical grinding.

Now they work for Poclain, Bosch-Rexroth Oil control, CBF, Primamec and other important companies.

Tessari is specialized in the complete production of hydraulic components, from the feasibility study to CNC turning, heat treatment, grinding and surface finishing.



NEOCODEX

Neocodex offers to their partners and customers cutting-edge technical software solutions, useful in the field of automation and applicable in many industrial sectors.

Neocodex provide the requested product, in compliance with the development timelines and the agreed specifications is their best reward.



THE BEST

Software solutions

OUR OFFICE IS IN MODENA

3DtechNIKA

3DtechNIKA, focused on 3D printed materials and the supply of innovative solutions for multiple industrial sectors

From the partnership between NIKATech and **MUSP laboratory** of the Piacenza, **Duolight** is born, an innovative solution that combines 3D printed technopolymers with aluminum foams.

From this association derive hybrid products, which transversely exploit the properties of the two materials.



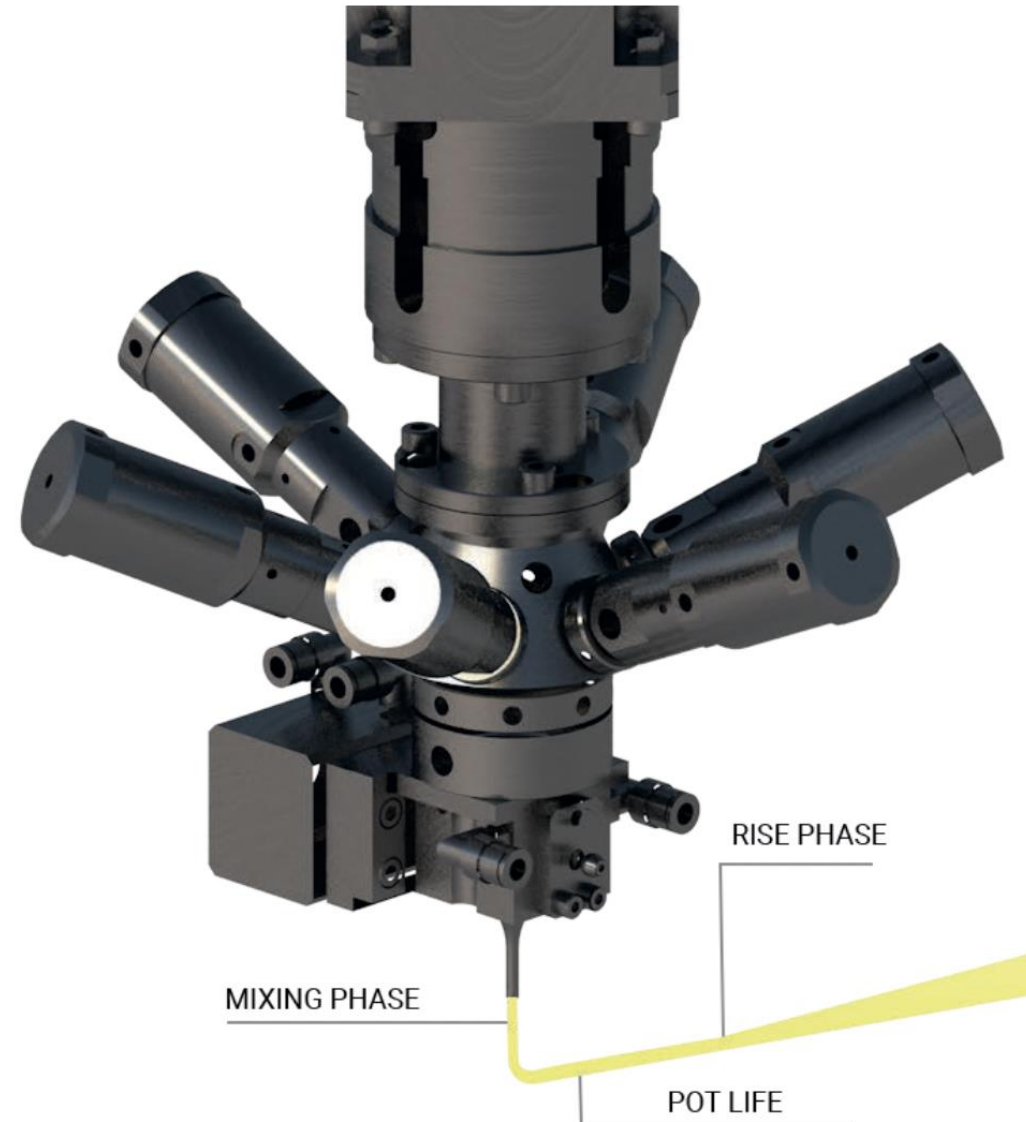
POLY.TEC*

Poly.tec produces polyurethane formulations.

Poly.Tec focuses its job on the FIPFG technology, acronym for “*Formed In Place Foam Gasket*”.

FIPFG technology describes the process where a 2K Liquid PUR system is applied to the indicated support and the desired gasket is formed through a free controlled expansion.

We would like to specify that Poly.Tec has the administration headquarter in Modena, but it joins this project without the contribution of Emilia-Romagna Region because its legal headquarters is in Torino.





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AND COORDINATED BY



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PROJECT SUPPORTED
BY



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