

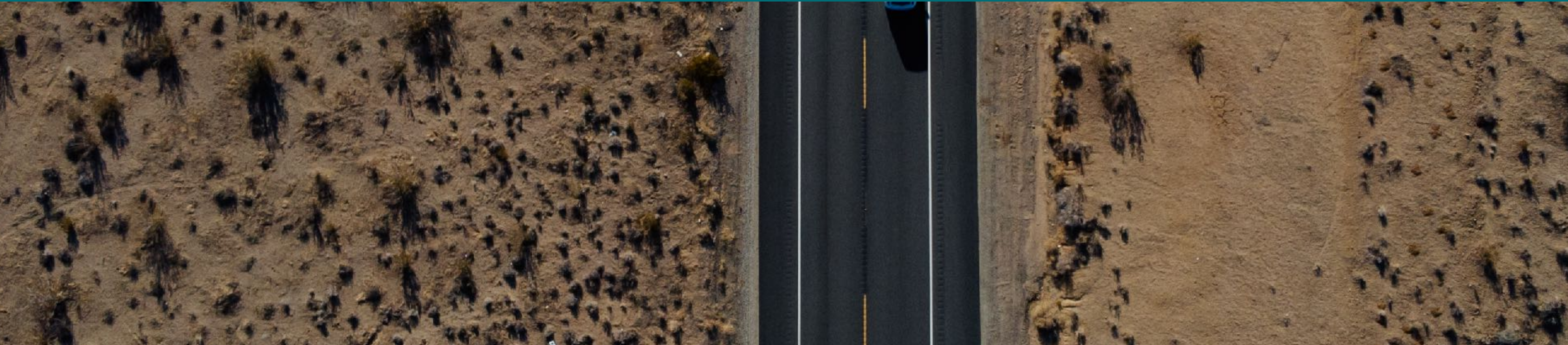


Viaggio





Punto A - Punto B

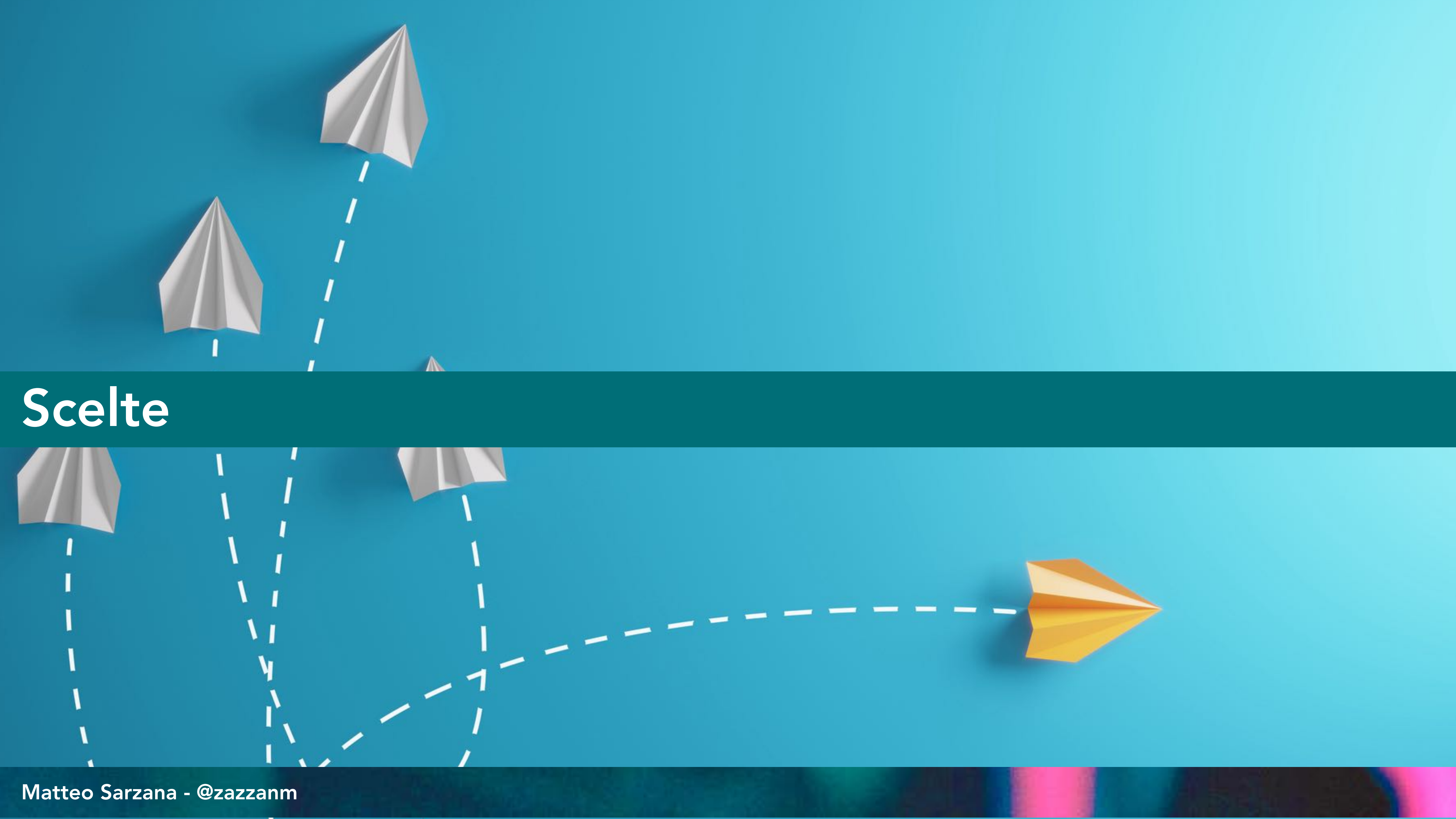




Non lineare



Scelte





Conosciuto - Sconosciuto

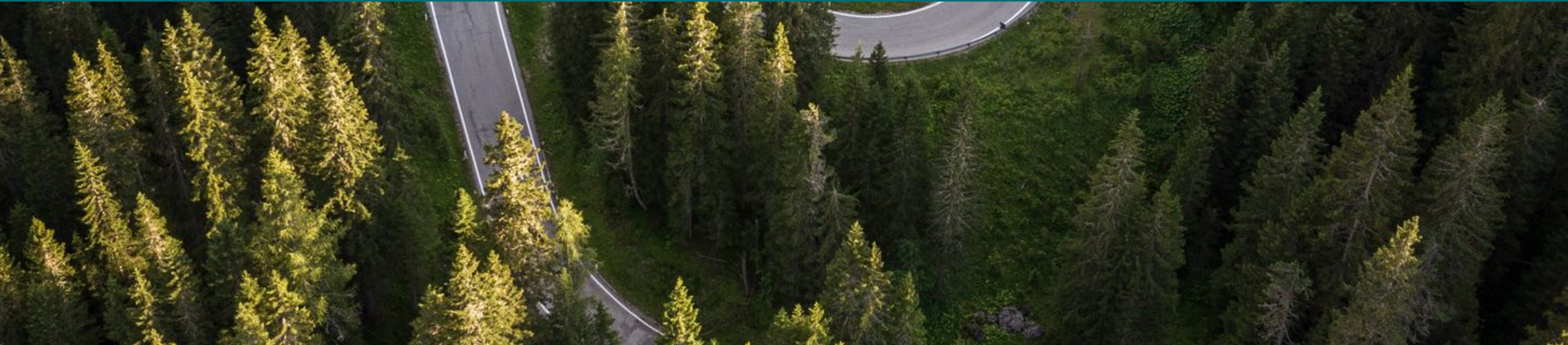


Vecchio - Nuovo





Lineare - Tortuoso

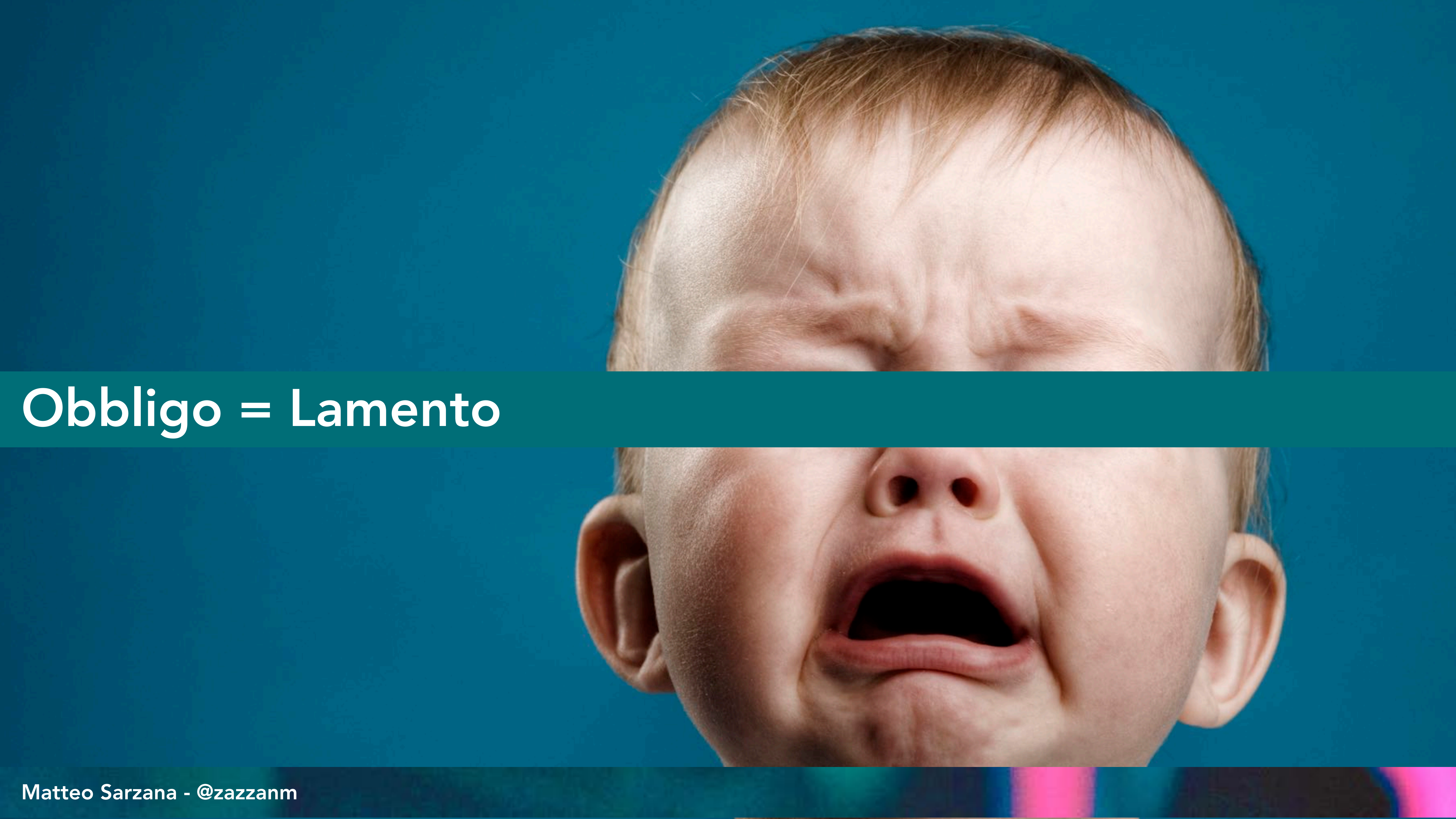


Obbligo VS Scelta




Obbligo





Obbligo = Lamento

A woman with dark curly hair is shown from the chest up, covering her face with her hands. She is looking through her fingers, with only one eye visible. She is wearing a white shirt with small, colorful polka dots. The background is a plain, light-colored wall. A teal banner is overlaid on the image, containing the text "Scelta = Paura".

Scelta = Paura

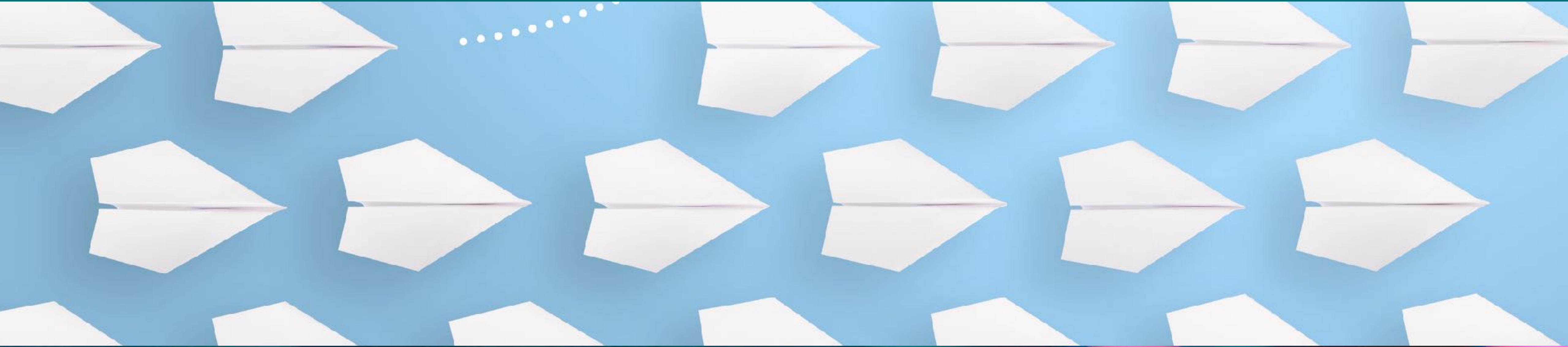


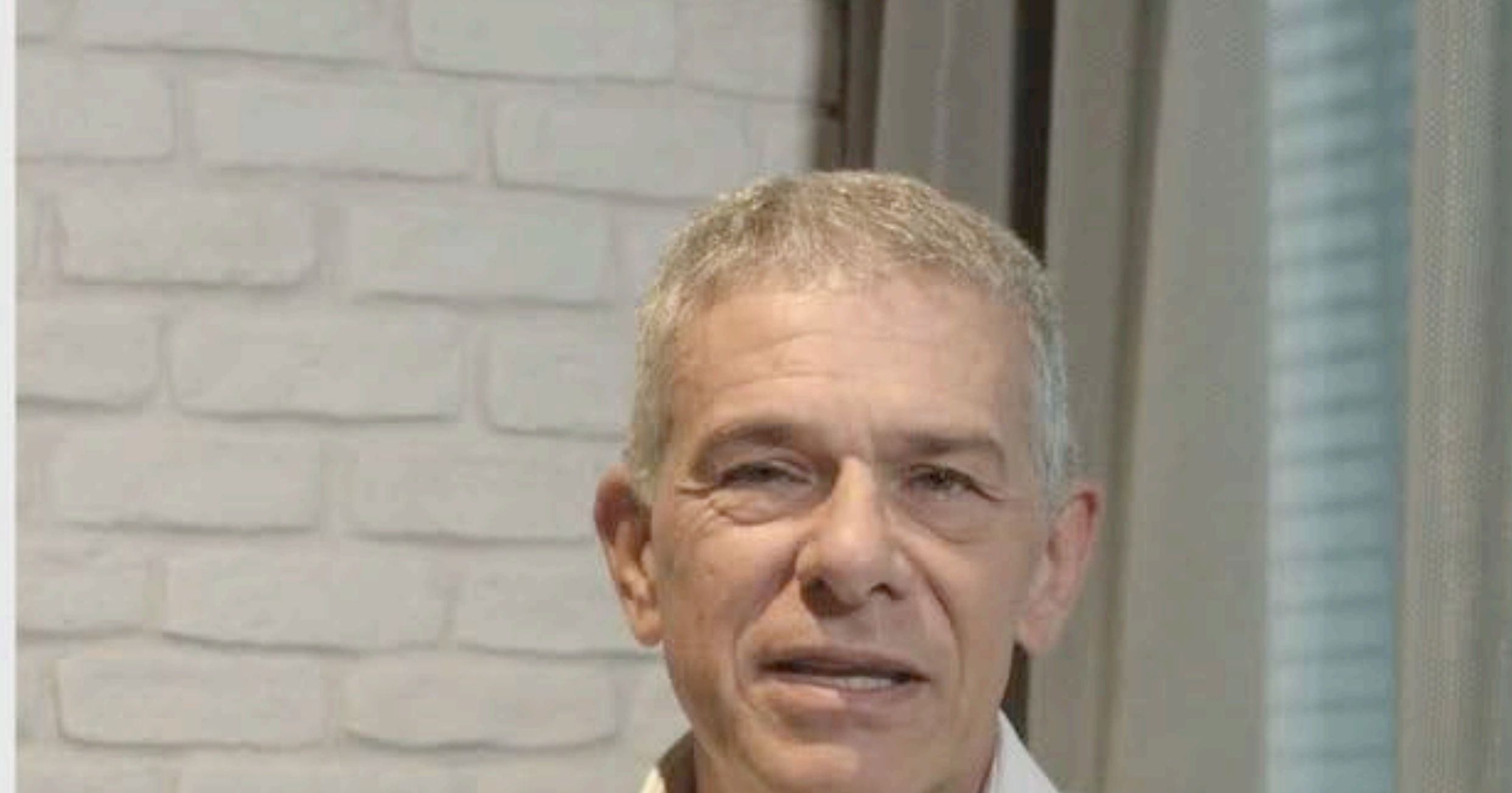
Paura = Responsabilità



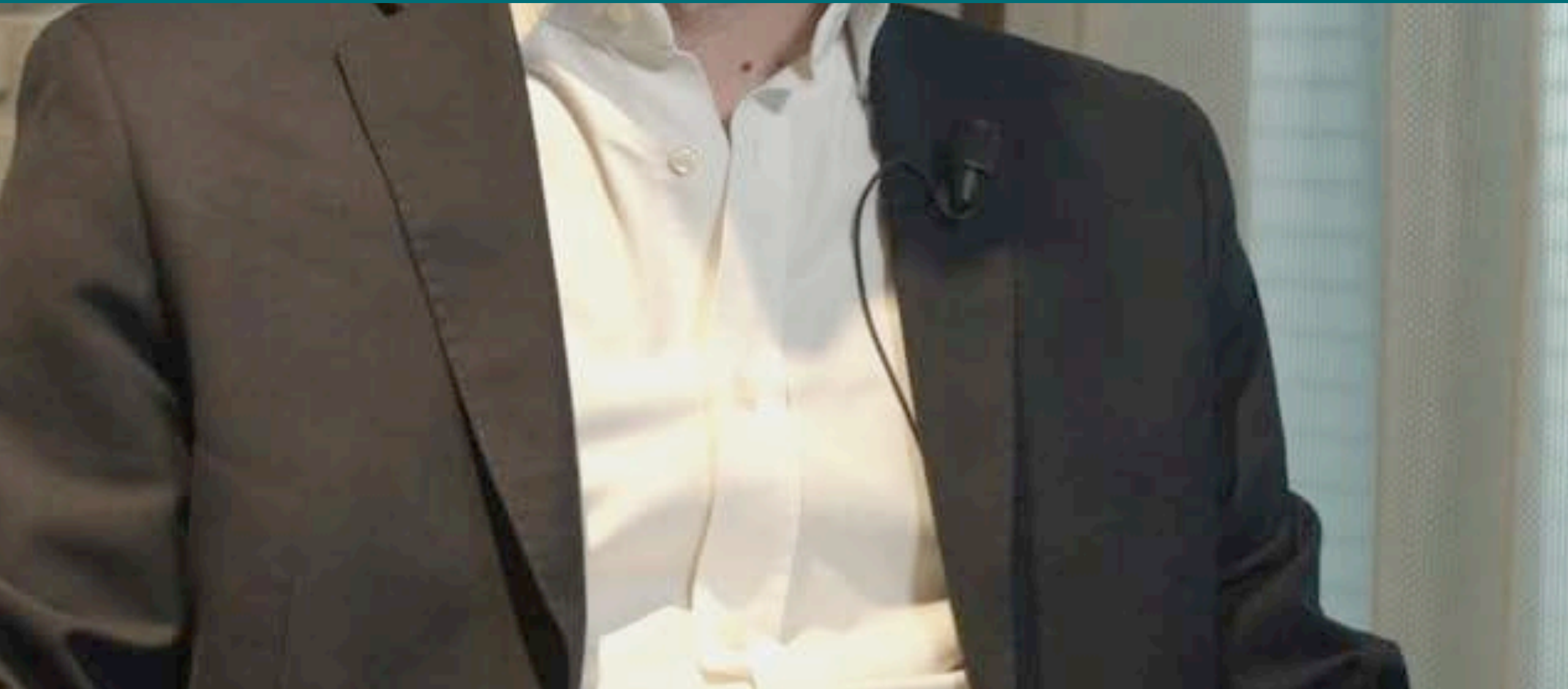


Le mie scelte



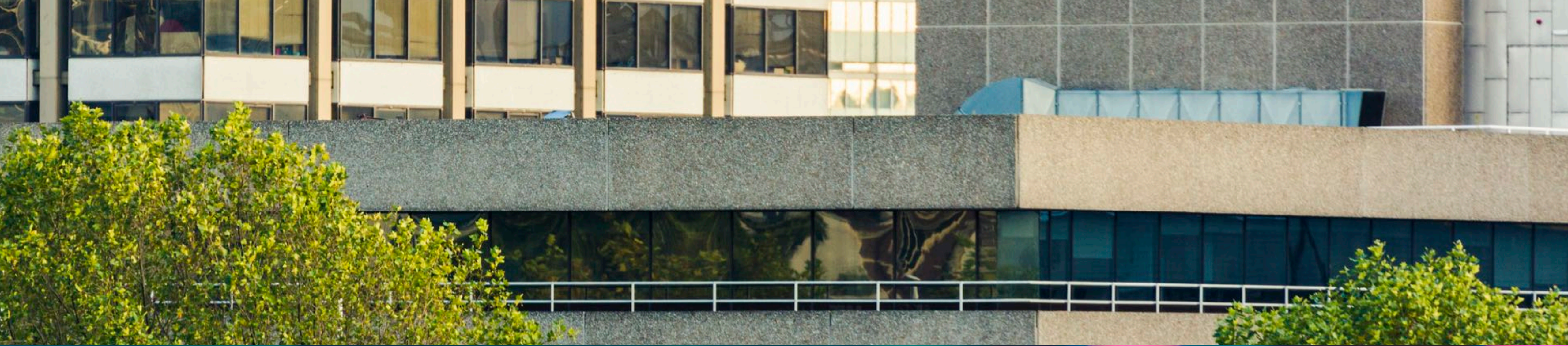


Mio padre





Un viaggio lineare





Aspettativa





Prima scelta



Università





Un sogno





Publicitario





Agenzia Tradizionale





Agenzia Digitale



A young man with short dark hair and a light beard is smiling broadly, showing his teeth. He is wearing a plain white t-shirt. His right hand is raised, making a peace sign (V-sign). The background is a solid, bright blue color. A dark teal horizontal bar is overlaid across the middle of the image, containing the text 'Seconda Scelta' in white.

Seconda Scelta



Singularity University



The background of the slide is a solid teal color. On the right side, there is a dense cluster of 3D question marks in a lighter shade of teal, creating a sense of depth and inquiry. A single, smaller 3D question mark is positioned on the left side, near the top.

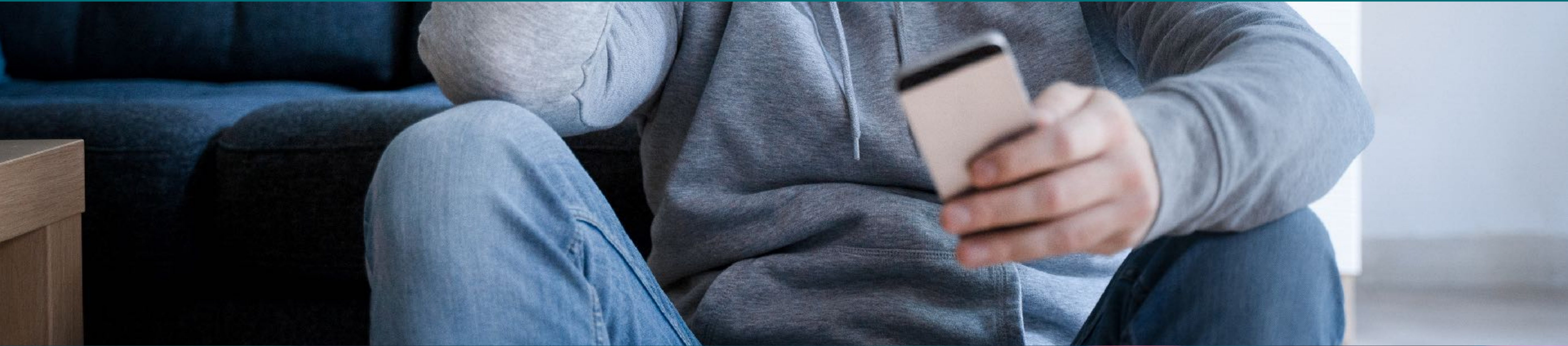
Cosa faresti se...?



Guardarsi dentro



Infelice





Terza scelta





Rimanere infelice



A man in a white shirt and yellow tie is covering his eyes with his hands, appearing distressed or fearful. He is standing in a room with a large, dark shadow of a dragon breathing fire on the wall behind him. The scene is set against a blue background.

Pauro del cambiamento



Roncade





Mio figlio





Startup senza fondi



Fregato





Da CEO a galoppino






40.000km in un anno



Matteo Sarzana - @zazzanm



Quarta scelta

A close-up photograph of a person's hand wrapped in red fabric, symbolizing struggle or resistance. The hand is clenched into a fist, and the red fabric is wrapped in a crisscross pattern around the fingers and wrist. The background is dark and out of focus.

Non arrendersi

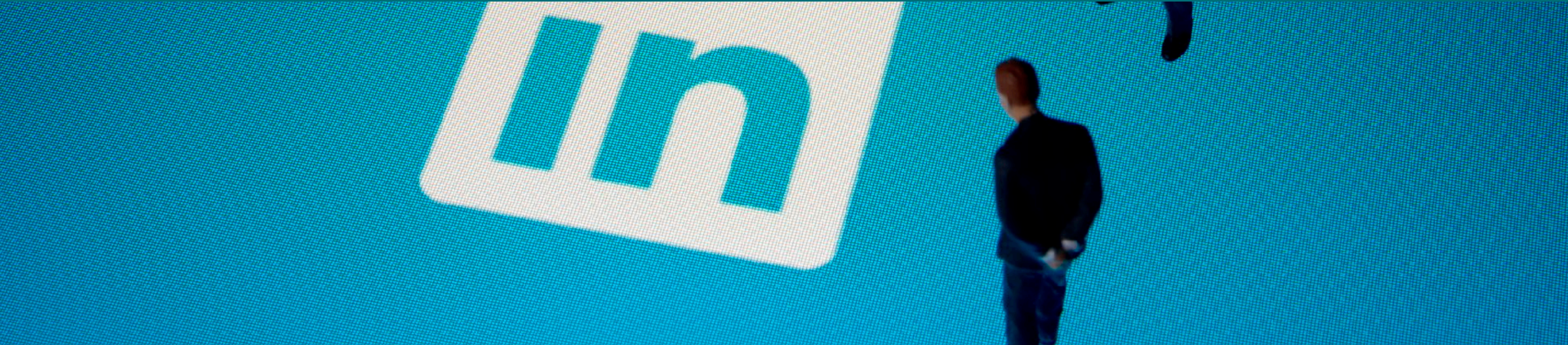


Sfruttare la tecnologia





LinkedIn





Iphone





Per essere il primo





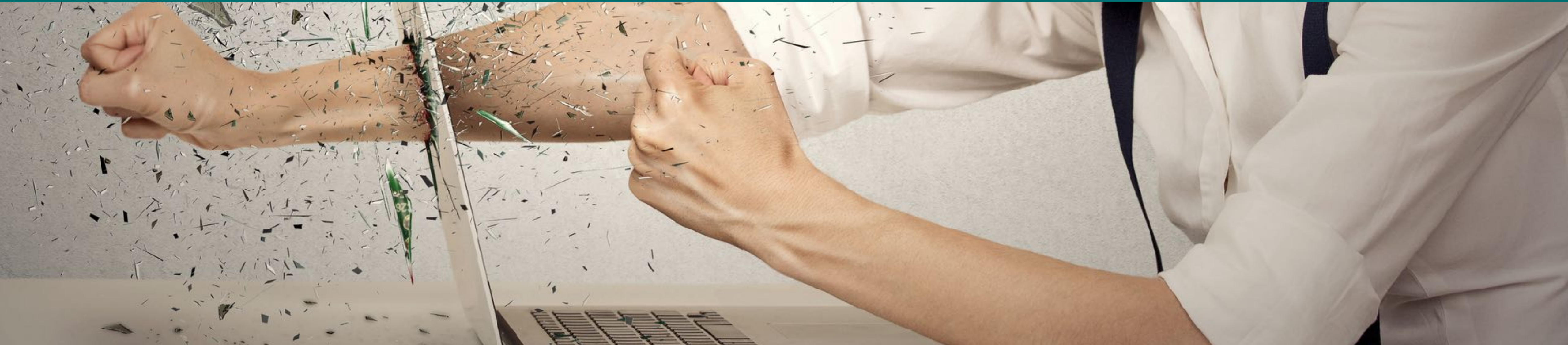
Un successo?



85 porte in faccia



Realtà > Tecnologia





Evento



A man with dark hair, wearing a black t-shirt, stands with his arms crossed in the foreground. Behind him is a large, modern office space with a prominent "deliveroo@" logo on a dark wall. Several other people are visible in the background, some sitting on a wooden staircase and others working at desks with laptops. The scene is brightly lit, suggesting a professional and active work environment.

deliveroo@

Deliveroo



Mi interessa?



NO!





La mia esperienza food

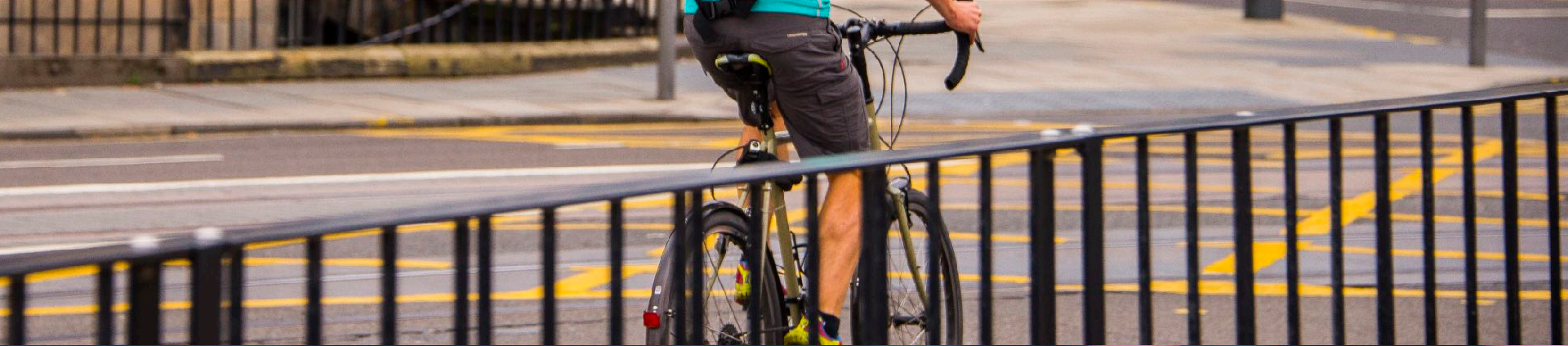


A woman with long, straight, dark brown hair is smiling and holding up her right hand with five fingers spread, palm facing forward. She is wearing a white t-shirt. The background is a solid, bright yellow. A teal horizontal bar is overlaid across the middle of the image, containing the text 'Quinta scelta' in white.

Quinta scelta



Deliveroo





2015 - Milano





2024 - 1.750 comuni



Matteo Sarzana - @zazzanm



2015 - 15 milioni





2021 - IPO





2015 - 4 dipendenti





2024 - 160 dipendenti



Matteo Sarzana - @zazzanm



A che prezzo?

2018/04/13 21:09:53
Deliveroo_Esterno



Attacchi





Investigazioni





Governo





Da portapizze...



Matteo Sarzana - @zazzanm



...ad avvocato.



Come sarà domani?





Boh!



La mia metamorfosi





Non da bruco a farfalla





Non ancora finita





Una cosa ho imparato



A dark, textured door with a black handle. To the right, a shadow of a person's hand is cast on a lighter-colored wall, suggesting someone is behind the door. The overall atmosphere is mysterious and slightly unsettling.

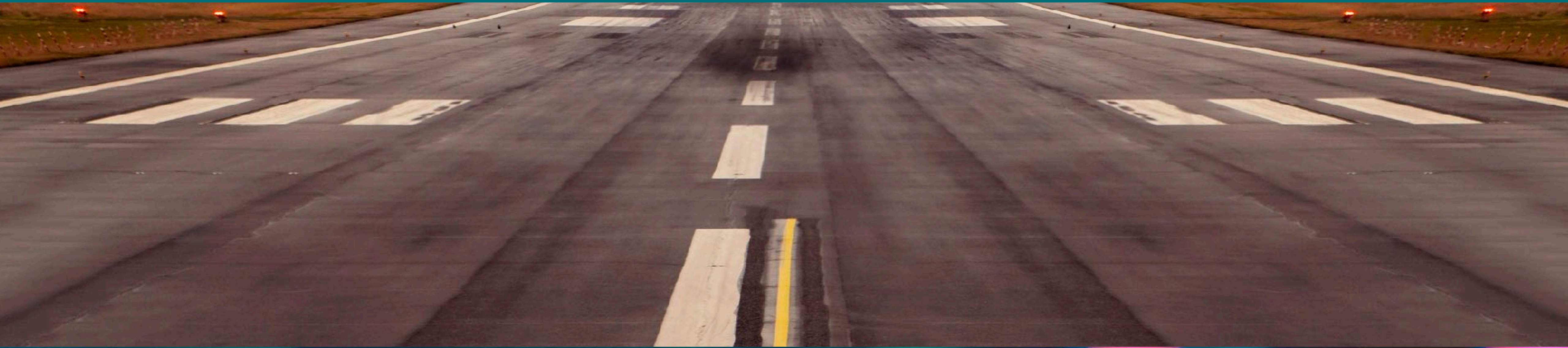
La paura è mia amica



Perchè grazie a lei



Il mio viaggio è arrivato fino a qui





Buon viaggio!



Matteo Sarzana - @zazzanm